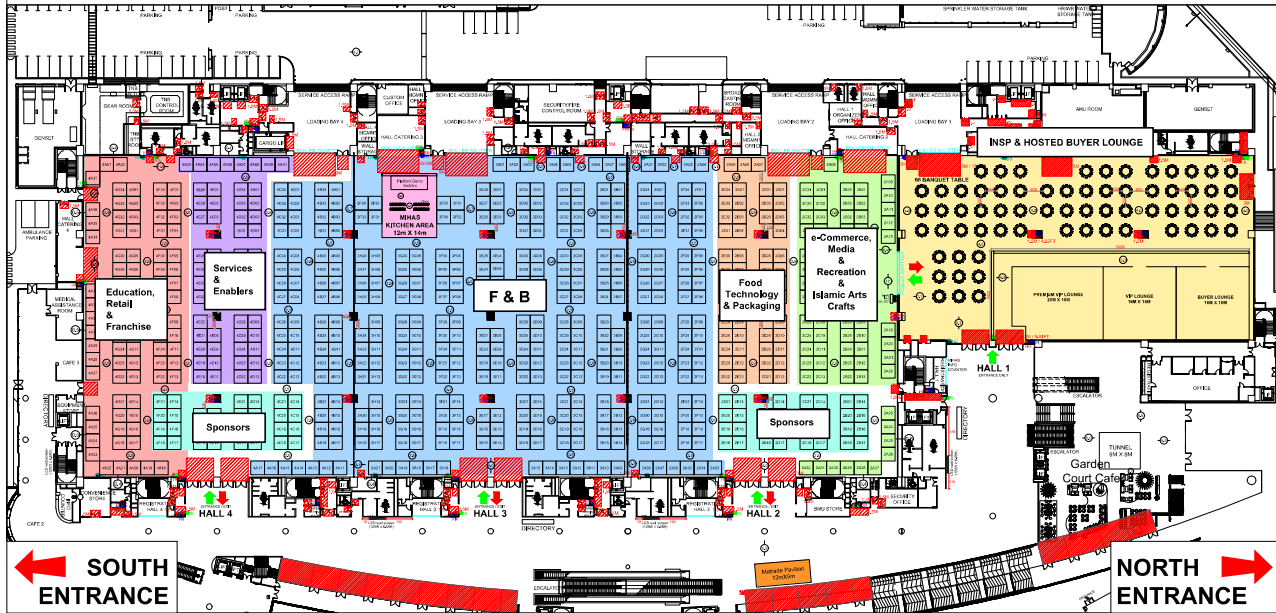
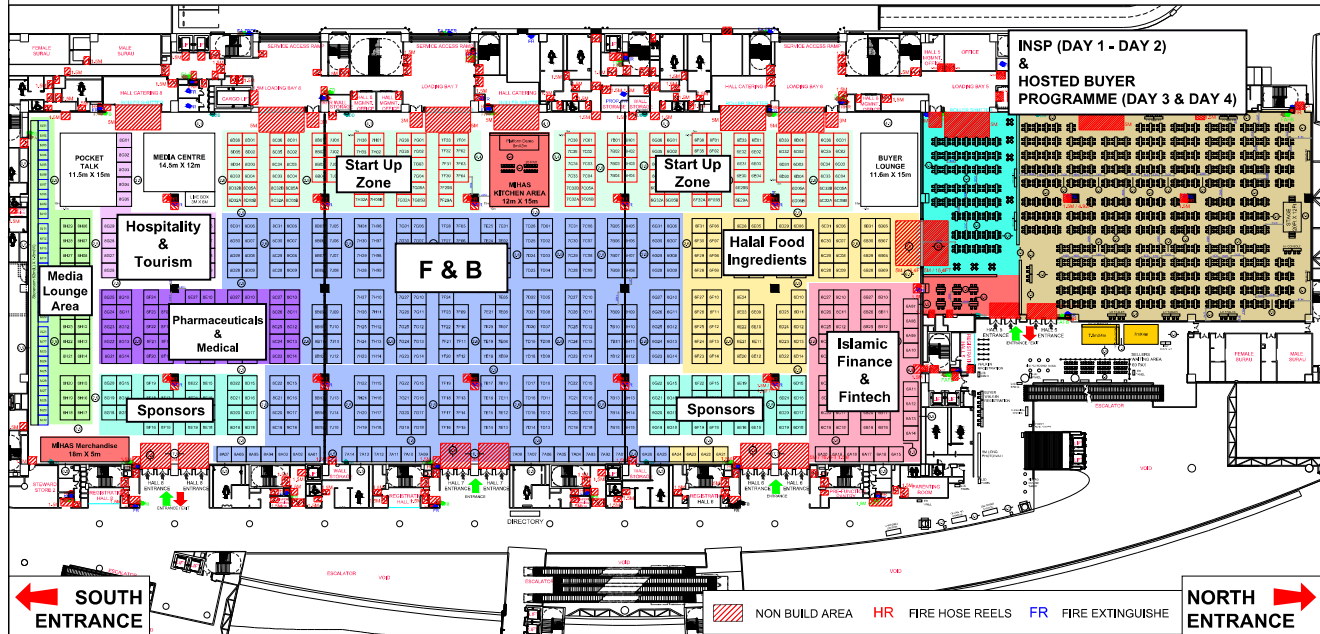


HALL 1 - HALL 4, LEVEL 1
MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE (MITEC)
23 - 26 SEPTEMBER 2026



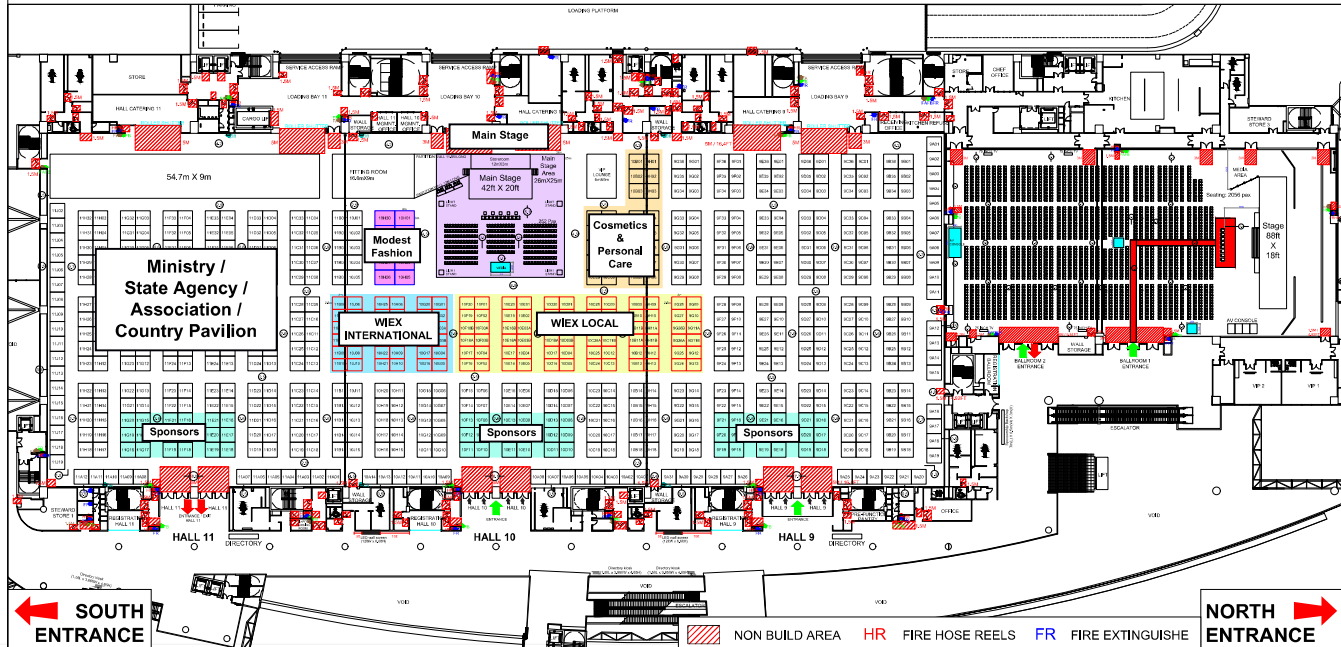
Level 1 (Consumer & Trade Enablers): By placing *Services & Enablers* between *Retail* and *F&B*, we create a logical path for business owners to source products and immediately find the service providers (logistics, packaging) to help scale them.

HALL 5 - HALL 8, LEVEL 2 MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE (MITEC) 23 - 26 SEPTEMBER 2026



Level 2 (The B2B Value Chain): Hospitality & Tourism sits beside F&B, which flows into Halal Ingredients and Islamic Finance. This allows a hotelier or restaurateur to source food, find raw ingredients, and secure Fintech/Finance solutions in a single, seamless walk-through.

HALL 9 - HALL 11, LEVEL 3 MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE (MITEC) 23 - 26 SEPTEMBER 2026



Level 3 is engineered as the exclusive PM visitation floor, with the Opening Ceremony hosted in the Ballroom. This creates a high-prestige walkthrough route where Key Sponsors, Ministries, and Country Pavilions are strategically positioned for immediate VIP exposure and high-level diplomatic engagement.

MIHAS // Exhibition Hall Level 1

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Malaysia International *Halal* Showcase
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MIHAS // Exhibition Hall Level 2

22nd MIHAS
Malaysia International Halal Showcase
23-26 Sept 2026 | MITEC, KL



MIHAS // Exhibition Hall Level 3

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Malaysia International Halal Showcase
23-26 Sept 2026 | MITEC, KL

